



MEDIA INFORMATION

Clean design collection met with warm reception

ESSENTIO is now available for even more products!

Erkeln, 09/05/2023 – VAUTH-SAGEL now extends the ESSENTIO product range to 14 modules in the portfolio. The design line “reduced to the essentials” sets an innovative standard for the inner workings of kitchen units and with immediate effect, is available in the colour variants white, silver, lava and the new texture colour stoneST. The idea of the product developers at VAUTH-SAGEL is based on the fact that the kitchen has become a main space in today’s urban living culture. With its clear, flat design language featuring powder-coated sheet steel, ESSENTIO has its finger on the pulse of the time. The design line offers both an appealing look and a high level of functionality.

The aim of the new design is a consistent look for the inner workings of units. The form and colour of the shelves play a decisive role here. As compared to conventional solutions, the thin wall quality of the tray divider achieves improved space utilisation on the inside. The metal bases are a further innovation: as a supplement to the VS Add Separator, they feature a magnetic locking mechanism. This simplifies the organisation of food and various kitchen utensils. The shelves are uniformly produced from bevelled sheet steel and equipped with a non-slip mat as standard. The high-quality surfaces are now “cast from the same mould”: there is no longer any difference between the bottom and the frame. The clear, monochromatic design turns the units in any kitchen into true eye-catchers.

“We are proud to have developed an innovative design line with ESSENTIO that satisfies the requirements of our customers. Thanks to the use of high-quality sheet steel and a streamlined design language, we have created a product that perfectly unites functionality and design,” said Claus Sagel, the CEO of VAUTH-SAGEL.

With ESSENTIO, VAUTH-SAGEL offer an innovative metal storage variant in a clean design that is in line with the spirit of the time.



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VAUTH-SAGEL:

CONTEMPORARY AND INNOVATIVE STORAGE SOLUTIONS. THIS IS WHAT VAUTH-SAGEL HAS STOOD FOR IN ESSENCE FOR MORE THAN 60 YEARS. IN ALL ITS STORAGE SOLUTIONS, THE OWNER-MANAGED FAMILY BUSINESS FOCUSES ON PEOPLE'S DESIRE FOR THE GREATEST POSSIBLE COMFORT. THIS IS WHAT THE COMPETENCE AREAS OF DEVELOPMENT, PRODUCTION AND SALES ARE GEARED TOWARDS - DAY IN, DAY OUT. THE CORE COMPETENCE IN THE KITCHEN AND FURNITURE INDUSTRY HAS LONG SINCE BEEN TRANSFERRED TO MODERN LIVING ROOM COMPONENTS. AND THIS MOTIVATES THE MORE THAN 850 EMPLOYEES TO MANUFACTURE MORE THAN 85 MILLION PRODUCTS WITH THE QUALITY FEATURE "MADE IN GERMANY" EVERY YEAR. IN ADDITION TO THE MANY YEARS OF CROSS-MATERIAL EXPERTISE, THERE ARE OTHER FEATURES THAT ENSURE THAT VAUTH-SAGEL'S GLOBAL CUSTOMERS ARE THAT DECISIVE STEP AHEAD: "CREATING HIGH-QUALITY SYSTEM SOLUTIONS FOR LIVING SPACES. AND FOR ALL PEOPLE" - THIS PROMISE IS BASED ON FORWARD-LOOKING IMPULSES IN PRODUCT DESIGN AND FURNISHING. ALL THIS IS VAUTH-SAGEL!

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