



MEDIA INFORMATION

Perfect symbiosis between the wall shelf, box and separators

VS ADD® Board: The optimal use of space!

Erkeln, 09/05/2023 – **VAUTH-SAGEL not only stand for innovation. For most of their product lines, they stand for the ability to be combined. This also applies to VS ADD® Board and VS ADD® Box. Each stands alone for itself, and together they stand for optimal functionality and design. The shelving system puts order in all aspects of life that people enjoy showing. Motto: “Everything on board. Irrespective of where it’s located.”**

VS ADD® Board is available in three width variants, as a no. 3, no. 5 and no. 7 wall shelf. When it comes to design language and dimensions, the design of VS ADD® Board is perfectly harmonised with the dimensions of VS ADD® Boxes. The length of the wall shelf is based on the box geometry in fixed modular increments. The result of this idea: Up to 100% utilisation of the existing space. In other words, exactly three VS ADD® Boxes fit on the no. 3 shelf, five fit on the no. 5 shelf and seven modules fit on the no. 7 shelf. VS ADD® Board is the universal design shelf for all living spaces. Be it a tea tin from India, spices from Asia or the family Christmas photo – everything is visible and presented in a tidy manner. VAUTH-SAGEL also apply high design and quality standards to all of their developments.

The power-coated steel and minimalist design language make these organising elements a genuine dream team. The welding and connecting elements are hidden.

“Our focus is people and their preferences,” said CEO Claus Sagel to describe the activities of VAUTH-SAGEL in a nutshell. “Our products combine functionality, design and convenience. The VS ADD® Board system satisfies these requirements perfectly.” This is why VAUTH-SAGEL have also developed a new consumer-compatible box that can be returned by post, plus a cross-selling flyer for this product. This is both smart and sustainable.

VAUTH-SAGEL:



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CONTEMPORARY AND INNOVATIVE STORAGE SOLUTIONS. THIS IS WHAT VAUTH-SAGEL HAS STOOD FOR IN ESSENCE FOR MORE THAN 60 YEARS. IN ALL ITS STORAGE SOLUTIONS, THE OWNER-MANAGED FAMILY BUSINESS FOCUSES ON PEOPLE'S DESIRE FOR THE GREATEST POSSIBLE COMFORT. THIS IS WHAT THE COMPETENCE AREAS OF DEVELOPMENT, PRODUCTION AND SALES ARE GEARED TOWARDS - DAY IN, DAY OUT. THE CORE COMPETENCE IN THE KITCHEN AND FURNITURE INDUSTRY HAS LONG SINCE BEEN TRANSFERRED TO MODERN LIVING ROOM COMPONENTS. AND THIS MOTIVATES THE MORE THAN 850 EMPLOYEES TO MANUFACTURE MORE THAN 85 MILLION PRODUCTS WITH THE QUALITY FEATURE "MADE IN GERMANY" EVERY YEAR. IN ADDITION TO THE MANY YEARS OF CROSS-MATERIAL EXPERTISE, THERE ARE OTHER FEATURES THAT ENSURE THAT VAUTH-SAGEL'S GLOBAL CUSTOMERS ARE THAT DECISIVE STEP AHEAD: "CREATING HIGH-QUALITY SYSTEM SOLUTIONS FOR LIVING SPACES. AND FOR ALL PEOPLE" - THIS PROMISE IS BASED ON FORWARD-LOOKING IMPULSES IN PRODUCT DESIGN AND FURNISHING. ALL THIS IS VAUTH-SAGEL!

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