



## MEDIA INFORMATION

Housekeeping with VAUTH-SAGEL = Tidiness + convenience

### **VS WASH®: Organising the laundry is as easy as pie!**

Pordenone, 17/10/2023 – When it comes to kitchens, the expertise of VAUTH-SAGEL has been well-known and proven for decades. With their transfer of this expertise to other areas like housekeeping, VAUTH-SAGEL have demonstrated their creativity and innovative power for years. After all, collecting and transporting dirty laundry, for example, is a very special challenge in every household. Irrespective of whether the washing machine is in the basement, the utility room, the kitchen or the bathroom. It is important to find a suitable place with enough space for laundry to ensure convenient living space design. The components of the VS WASH® series extend the portfolio in the housekeeping area and are the elegant solution for sorting, storing and transporting dirty laundry – tidily and invisibly.

VAUTH-SAGEL developed the VS WASH® series in order to optimally use the existing space and simplify the workflows in the kitchen and utility room. The system satisfies everyday requirements, as it is well-designed and practical. The laundry hampers are available in a unique variety of types and now come in heights of 550, 460, 426 and 326 cm. Three colour variants are available: Basic colour lava with a lava-coloured carrying handle and white with a light grey carrying handle, plus grey hampers with a grey carrying handle. The special feature: they have perforations that ensure optimal air circulation. Inside the hamper, the perforations are rounded to protect the laundry. All the hampers in the VS WASH® series are equipped with carrying handles that simplify the transport, even if two laundry hampers have to be transported at the same time. The drop concealed behind the front can be perfectly integrated into any living space. Technically and visually, all VS WASH® systems is based on the proven waste separation systems of the VS ENVI Space range.

New additions to the family: system expanded with VS WASH® Space Pro and VS Wash® Flex Pro

New to the team are the VS WASH® Space Pro and VS Wash® Flex Pro. The VS WASH® Space Pro proves itself to be the absolute hero of your utility room, ideal for the dirty laundry generated by a multi-person household on a daily basis, by effortlessly concealing laundry piles behind the cabinet front. “More is more” is the guiding



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principle behind the laundry sorting system from Vauth-Sagel. Another valiant new addition is the VS Wash® Flex Pro, which can be perfectly integrated in existing drawers and thus does not require any guides of its own.

The VS WASH® series will be available for order starting from SICAM; delivery dates will be made known from November onwards.

### *VAUTH-SAGEL:*

*CONTEMPORARY AND INNOVATIVE STORAGE SOLUTIONS. THIS IS WHAT VAUTH-SAGEL HAS STOOD FOR IN ESSENCE FOR MORE THAN 60 YEARS. IN ALL ITS STORAGE SOLUTIONS, THE OWNER-MANAGED FAMILY BUSINESS FOCUSES ON PEOPLE'S DESIRE FOR THE GREATEST POSSIBLE COMFORT. THIS IS WHAT THE COMPETENCE AREAS OF DEVELOPMENT, PRODUCTION AND SALES ARE GEARED TOWARDS - DAY IN, DAY OUT. THE CORE COMPETENCE IN THE KITCHEN AND FURNITURE INDUSTRY HAS LONG SINCE BEEN TRANSFERRED TO MODERN LIVING ROOM COMPONENTS. AND THIS MOTIVATES THE MORE THAN 850 EMPLOYEES TO MANUFACTURE MORE THAN 85 MILLION PRODUCTS WITH THE QUALITY FEATURE "MADE IN GERMANY" EVERY YEAR. IN ADDITION TO THE MANY YEARS OF CROSS-MATERIAL EXPERTISE, THERE ARE OTHER FEATURES THAT ENSURE THAT VAUTH-SAGEL'S GLOBAL CUSTOMERS ARE THAT DECISIVE STEP AHEAD: "CREATING HIGH-QUALITY SYSTEM SOLUTIONS FOR LIVING SPACES. AND FOR ALL PEOPLE" - THIS PROMISE IS BASED ON FORWARD-LOOKING IMPULSES IN PRODUCT DESIGN AND FURNISHING. ALL THIS IS VAUTH-SAGEL!*

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