



## MEDIA INFORMATION

### **Crafting Tomorrow's Storage Solutions**

## **Vauth-Sagel Showcases German Ingenuity and Sustainability at KBIS 2024**

*Las Vegas, February 27, 2024.* **Vauth-Sagel, the esteemed German pioneer in premium storage solutions, is poised to captivate attendees at the Kitchen & Bath Industry Show (KBIS) 2024 in Las Vegas from February 27-29. As an integral part of the German Pavilion, the company will proudly present its latest advancements, highlighting a seamless blend of high-quality craftsmanship, sustainability, and cutting-edge design.**

### **Premium Storage Solutions Made in Germany and the US:**

Vauth-Sagel, synonymous with high-quality craftsmanship, will unveil its latest collection of premium storage solutions, meticulously designed and manufactured in Germany and the US. These products epitomize precision, durability, and unparalleled functionality.

### **Sustainable Booth Concept:**

Embracing a commitment to environmental responsibility, Vauth-Sagel introduces a booth concept that echoes its dedication to sustainability. Fifty percent of the booth materials have been repurposed from the Interzum 2023 exhibition, showcasing the company's proactive approach to minimizing its ecological footprint. To underline this commitment, Vauth-Sagel invites every visitor to join its sustainability efforts. For each attendee who registers at the Vauth-Sagel stand, a tree will be planted as part of the Plant for the Planet initiative.



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### **Innovative Platinum Color Surface:**

Vauth-Sagel is extending its decades of surface competence. As an alternative to environmentally harmful chrome, the powder-coated surface platinum – which strongly resembles the look of chrome – has been added to the portfolio. At the KBIS trade fair stand, platinum is presented based on the “Scalea” collection, a timeless shelf version with a solid wood shelf and an elegant wire guard rail, exclusively available in the American market.

### **Ligano Design Line:**

Tailored to meet the discerning preferences of American consumers, Vauth-Sagel presents Ligano—a new design line featuring wooden pull-outs. This stylish addition perfectly amalgamates functionality with design, catering to the distinct tastes of the American market.

### **VS WASH® Laundry System:**

Making its debut at KBIS 2024 is the VS WASH® series, an integrated laundry bin collection concealed behind a cabinet door. This innovative solution seamlessly combines functionality with sleek design, offering an efficient and discreet laundry management system.

### **Versatile Pantry Solutions:**

The new VS SUB® Pantry and VS Pantry Flex Modules, in combination with the tried-and-tested VS TAL® Pantry tall cabinet pull-out, form a modular system for more individuality and customized solutions in tall and base units. The result: more overview, comfort, flexibility, and order with style in kitchen and utility areas.

### **Innovative Organizational Accessories:**

Explore the VS ADD® series. With its VS ADD® Box, Vauth-Sagel has revolutionized storage in all areas of life. Interaction is perfected in the form of the VS ADD® Board. Its design language is perfectly harmonized with the dimensions of VS ADD® Boxes. The result of this idea: up to 100% utilization of the existing space. The VS ADD®



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Separator enables custom division of objects in Essentio and Planero® design compartments, offering unlimited possibilities in kitchens and housekeeping areas.

### **Sneak Peek into the Future:**

Anticipating the needs of tomorrow, Vauth-Sagel provides a glimpse of its upcoming product - the VS TOP® Down. This drop-down fitting for wall units has received the Golden Award – Best of the Best in the kitchen furniture and equipment category from the German Kitchen Innovation Award, honoring outstanding functionality, innovation, product benefits, design, and ergonomics.

In addition, Vauth-Sagel presents its classics and bestsellers in the field of solutions for corner cabinets (VS COR®), waste separation systems (VS ENVI®), and cabinet suspension brackets (VS TOP®Hang).

Don't miss the opportunity to experience the future of premium storage solutions at the Vauth-Sagel booth within the German Pavilion during KBIS 2024. Visit us at booth N251 to witness firsthand the marriage of German craftsmanship, sustainability, and cutting-edge design.

### **VAUTH-SAGEL:**

*Contemporary, innovative storage solutions. This has been the core business of Vauth-Sagel for over 60 years. When it comes to all of its system components, the owner-operated family company focuses on people's desire for as much convenience as possible. The development, production and sales divisions are guided by this desire – every day. The company transferred its core expertise in the kitchen and furniture industry to modern living components long ago. And this motivates its 1,000 employees to manufacture over 85 million products with the "Made in Germany" quality hallmark every year. Alongside many years of expertise in a wide range of materials, other characteristics ensure that Vauth-Sagel customers worldwide are a decisive step ahead: "Creating high-quality system solutions for living spaces. For all people" – this promise is based on pioneering ideas for product design and features. This is Vauth-Sagel!*

[www.vauth-sagel.com](http://www.vauth-sagel.com)



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